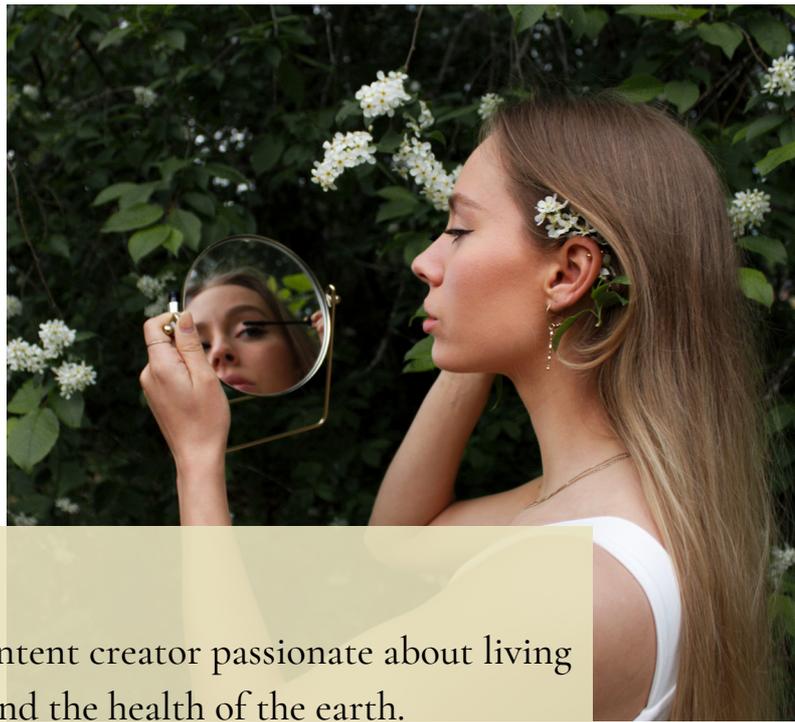


# Bo Smit

BLOGGER & CONTENT CREATOR



*Hi there, I'm Bo!*

I'm a natural lifestyle blogger and content creator passionate about living naturally and improving my health and the health of the earth.

## Why I'm Here

I write and create content about natural living, health & wellness, natural beauty and sustainability. My goal is to inspire women to live naturally and improve their health and well-being in harmony with the earth. I look to collaborate with companies and businesses that promote natural and earth friendly products or services.

*Earthy vibes*

### BLOG

900

VIEWS  
/MONTH

565

VISITORS  
/MONTH

47k

IMPRESSIONS  
/MONTH

175

EMAIL SUBS

### INSTAGRAM

965

FOLLOWERS

12.7%

ENGAGEMENT

700

REACH/POST

200

VIEWS/STORY

850

IMPRESSIONS/  
POST

### DEMOGRAPHICS

(Instagram)

- ◆ Gender: 70% women
- ◆ Age: 18-24 (13%), 25-34 (68%), 35-44 (10%)
- ◆ Locations: Sweden, Netherlands, Italy, USA.

Top locations blog:

USA, UK, India, Canada, Australia, Sweden.

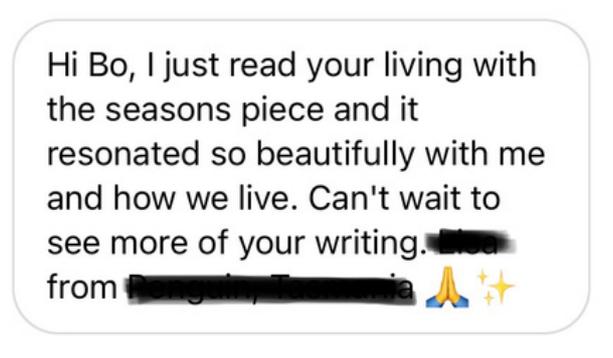
# A little more about Earthy Vibes

Earthy Vibes is a blog all about living a natural lifestyle. Every month I write a long, in depth and high quality blog post about one of the categories of my blog, which are: natural living, natural beauty, health & wellness and sustainability. With the monthly blog post also comes a monthly newsletter to my loyal email subscribers.

When I make claims about health or other facts, I always make sure to include reliable sources to back them up. I do this because I want Earthy Vibes to be a blog with information my readers can trust.

I have multiple posts that are ranked nr 1 on Google which keeps drawing in new readers from all over the world to my blog daily.

On Instagram I post content about my natural lifestyle, share daily stories and connect on a more personal level with my followers. I also create reels that get 1-20k views each. In my DMs I get personal messages with questions, which natural products I recommend or just people telling me they like what I do and showing interest!

A screenshot of a direct message (DM) from a user. The text is: "Hi Bo, I just read your living with the seasons piece and it resonated so beautifully with me and how we live. Can't wait to see more of your writing. 🙏🌟🌟 from [redacted]".

Hi Bo, I just read your living with the seasons piece and it resonated so beautifully with me and how we live. Can't wait to see more of your writing. 🙏🌟🌟 from [redacted]

A decorative circular graphic with a light green background and a dark green border of leaves. It contains the text: "HERE ARE SOME EXAMPLES OF THE FEEDBACK I GET!".

HERE ARE SOME  
EXAMPLES OF THE  
FEEDBACK I GET!

I have been searching for information like this and I am glad I found your blog. I was looking for ways to live with the seasons because I was curious of why the new year begins in January (the middle of winter) and not in March (the beginning of Spring). You have confirmed many thoughts that I have been having about becoming more entuned with nature and living a natural lifestyle. Thank you.

I dont usually suscribe to blogs but I feel this one is beneficial. New Subbie!

# Previous collaborations



## Glimja - *Sponsored blog post*

Glimja is a sustainable health food store. In my [sponsored blog post](#) I tried and reviewed natural make-up products and wrote about the importance of natural makeup alternatives.



## Suntribe - *Sponsored blog post*

Suntribe is a non-toxic sunscreen brand. In my [sponsored blog post](#) I tried and reviewed some of their natural products and linked it to my other blog post explaining the importance of using natural sunscreen.



## Contact me



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## SERVICES

- ◇ Sponsored Blog Post
- ◇ Sponsored Instagram Post
- ◇ Freelance Writing
- ◇ Product Reviews
- ◇ Content Creation

(last updated January 2024)